
DIRECT MAIL CARD DECK & E-MAIL PROGRAM

Farm Select

TARGET AUDIENCE: Large-scale agricultural producers who:

- average 1,000+ acres
- combine grain & livestock operations
- are within upper income levels
- have on-site maintenance shops
- average 1.4 ATVs
- respond to direct mail
- own computers
- average 2-3 children

COVERAGE AREA: The entire United States.

ISSUES: Winter ● Spring ● Harvest ● Fall

CIRCULATION: 300,000 Mailed, 100,000 E-Mailed per issue.

CLOSING DATE: _____

PRICE: \$32,000.00 each regular card (3.55" x 5.375")
\$64,000.00 each jumbo card (5.375" x 7")
Each price includes printing, postage,
packaging and handling.

INTERNET SITE: www.farmselect.com
