

# **CONTACT THE NATION'S MOST PRODUCTIVE FARMERS AND RANCHERS**

## **The Farmer's Guide to Hundreds of Agricultural Products**

From the mailbox to the inbox, **Farm Select** offers the most cost-efficient way to contact the largest farms and ranches in today's agricultural industry.

**Farm Select** targets the nation's most productive agricultural producers using a multi-tiered prequalification process. The **Farm Select** mailing list has been widely recognized as the most highly qualified in the agricultural industry, because we hand-pick recipients with above-average incomes, large acreages and direct mail responsiveness.

Contact a Select Publishing representative today at 800-278-5670 for in-depth details about how **Farm Select** can assist your marketing program. Visit our Internet site at: [www.onlinefarmer.com](http://www.onlinefarmer.com).

## **Farm Select's DEMOGRAPHICS**

acreage	■	1,012 acres
gross annual income	■	\$200,000 plus
net worth	■	\$1 million plus
head of hogs	■	1,124
head of dairy cattle	■	132
head of beef cattle	■	228

\*figures based on averages

[www.onlinefarmer.com](http://www.onlinefarmer.com)

