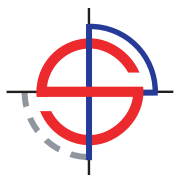


S E L E C T
p u b l i s h i n g
I N C



m a r k e t i n g
c o n s u l t i n g

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f x • 6 0 8 . 2 7 7 . 9 0 2 1

• w w w •
s e l e c t p u b . c o m

HOW TO PROVIDE US YOUR LIST

LIST CONTENT

- Provide only Name (first & last), Address, Address2, City, State & Zip
- Place the name in 2 fields (first & last): ensure city, state
- Avoid middle initials
- Do not include titles (Mr, Mrs, Dr, MD, Ph D, etc.)

LIST SELECTION

- Limited names to the 48 contiguous states. Do not include Alaska, Hawaii, APOs or foreign countries
- Make sure all state abbreviations are correct

FILE FORMAT

- Provide in comma-delimited ASCII text format
- Fixed-width ASCII text format is also acceptable

ACCEPTABLE MEDIA

- E-Mail (preferred)
- CD-ROM (preferred)

Call Scott Martens at 608-277-5787 ext. 108 with any questions.